

Privacy policy for website operators in accordance with the requirements of the GDPR

I. Name and address of the person responsible

The Responsible within the meaning of the General Data Protection Regulation and other national data protection laws of the member states as well as other data protection regulations is the:

GBD Company for Biotechnological Diagnostics mbH

Potsdamer Chaussee 80

14129 Berlin-Zehlendorf

Phone: +49 (0)30 688 19 77 30

E-Mail: [info\(at\)gbd-biotechdia.de](mailto:info(at)gbd-biotechdia.de)

Website: www.gbd-biotechdia.de

II. Name and address of the data protection officer

The data protection officer of the controller can be contacted at

e-mail: datschutz@gmx.de

III. General information on data processing

1. Scope of the processing of personal data

We collect and use our users' personal data only to the extent necessary to provide a functional website and our content and services. The collection and use of our users' personal data only takes place regularly with the user's consent. An exception applies in cases where it is not possible to obtain prior consent for factual reasons and the processing of the data is permitted by law.

2. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for the processing of personal data, Art. 6 para. 1 lit. a EU General Data Protection Regulation (GDPR) serves as the legal basis.

When processing personal data that is necessary for the fulfilment of a contract to which the data subject is a party, Art. 6 para. 1 lit. b GDPR serves as the legal basis. This also applies to processing operations that are necessary for the performance of pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c GDPR serves as the legal basis.

In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 lit. d GDPR serves as the legal basis.

If the processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the former interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for the processing.

We also process special categories of data (health data) on the legal basis of Art. 9 para. 2 lit. h and i GDPR and Section 22 BDSG new, as we specialise in the production of customised quality control samples for virus diagnostics and other areas of laboratory diagnostics as part of our business activities as an internationally active virological-scientific institute.

3. Data erasure and storage duration

The personal data of the data subject will be deleted or blocked as soon as the purpose of storage no longer applies. Data may also be stored if this has been provided for by the European or national legislator in EU regulations, laws or other provisions to which the controller is subject. The data will also be blocked or erased if a storage period prescribed by the aforementioned standards expires, unless there is a need for further storage of the data for the conclusion or fulfilment of a contract or for reasons of liability law.

IV. Provision of the website and creation of log files

1. Description and scope of data processing

Each time our website is accessed, our system automatically collects data and information from the computer system of the accessing computer.

The following data is collected:

- Information about the browser type and version used
- the user's operating system and its interface
- the Internet service provider of the user
- the referrer URL (the previously visited page)
- the host name of the accessing memory (IP address)
- Date and time of access
- Time zone difference to Greenwich Mean Time (GMT)
- Websites that are accessed by the user's system via our website
- Language and version of the browser software
- Content of the request (specific page)
- Access status / HTTP status code

The data is also stored in the log files of our system. This data is not stored together with other personal data of the user.

2. Legal basis for data processing

The legal basis for the temporary storage of data and log files is Article 6 para. 1 lit. f GDPR.

3. Purpose of data processing

The temporary storage of the IP address by the system is necessary to enable the website to be delivered to the user's computer. For this purpose, the user's IP address must remain stored for the duration of the session.

Data is stored in log files to ensure the functionality of the website. We also use the data to optimise the website and to ensure the security of our information technology systems. The data is not analysed for marketing purposes in this context

These purposes also constitute our legitimate interest in data processing in accordance with Art. 6 para. 1 lit. f GDPR.

4. Duration of storage

The data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected. If the data is stored in log files, this is the case after seven days at the latest. Storage beyond this period is possible. In this case, the IP addresses of the users are deleted or anonymised so that it is no longer possible to identify the accessed client.

5. Possibility of objection and removal

The collection of data for the provision of the website and the storage of data in log files is absolutely necessary for the operation of the website. Consequently, the user has no option to object.

V. Use of cookies, hosting and Google Maps

1. Description and scope of data processing

Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system. When a user accesses a website, a cookie can be stored on the user's operating system, allowing certain information to flow to the organisation that sets the cookie (in this case, us). Cookies cannot execute programmes or transfer viruses to your computer.

The website is hosted by IONOS SE, Elgendorfer Str. 57, 56410 Montabaur (hereinafter referred to as IONOS). The product IONOS " MyWebsite" is used for this purpose. It uses technically necessary cookies as standard. In addition, MyWebsite uses tracking cookies based on Snowplow Analytics technology. This tool does not collect any personal data and is used by IONOS exclusively to improve the product offering.

For this collaboration, we have concluded an order processing agreement (AVV) with the above-mentioned provider. This is a contract prescribed by data protection law, which guarantees that the provider will only process the personal data of our website visitors in accordance with our instructions and in compliance with the GDPR.

The data that IONOS stores from website visitors is processed via IONOS Web Analytics. Tracking and logging are activated by default. The data is determined neither by a pixel nor by a log file. No cookies are used here to protect personal data.

According to IONOS, no personal data of website visitors is stored so that no conclusions can be drawn about individual visitors. The following data is collected:

- Referrer (previously visited website)
- Requested web page or file
- Browser type and browser version
- Operating system used
- Type of device used
- Time of access
- IP address in anonymised form (only used to determine the location of access)

This data will not be passed on to third parties. For details, please refer to the IONOS privacy policy: <https://www.ionos.de/terms-gtc/terms-privacy>

This website also uses the product "Google Maps" from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, hereinafter referred to as "Google". Each time the "Google Maps" component is called up, Google sets a cookie to process user settings and data when the page on which the "Google Maps" component is integrated is displayed.

By using this website, you consent to the collection, processing and use of the automatically collected data by Google Inc., its representatives and third parties.

When using "reCAPTCHA" from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA, the referrer URL, the IP address, the behaviour of the website visitor, information about the operating system, browser and length of stay, cookies, display instructions and scripts, the input behaviour of the user and mouse movements in the area of the "reCAPTCHA" checkbox are transmitted to "Google" to the best of our knowledge.

2. Duration of storage

Technically necessary cookies (including session cookies in particular) are automatically deleted when you close the browser. Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie.

The cookies set by Google Maps are generally not deleted when you close your browser, but expire after a certain period of time unless you delete them manually beforehand.

For the data collected via reCAPTCHA, the deviating data protection regulations of the company Google apply. Further information on Google's privacy policy can be found at <http://www.google.de/intl/de/privacy> or <https://www.google.com/intl/de/policies/privacy/>

3. Legal basis for data processing

The use of IONOS is based on Art. 6 para. 1 lit. 1 GDPR. We have a legitimate interest in displaying our website as reliably as possible. If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG, insofar as the consent includes the storage of cookies or access to information in the user's terminal device (e.g. device fingerprinting) within the meaning of the TTDSG. Consent can be revoked at any time. The legal basis for the use of Google Maps and the "reCAPTCHA" service is Art. 6 para. 1 lit. f GDPR. The terms of use of Google Maps can be found at "Terms of use of Google Maps" (http://www.google.com/intl/de_de/help/terms_maps.html).

The use of the "reCAPTCHA" service is in accordance with the Google Terms of Use: <https://www.google.com/intl/de/policies/privacy/>.

4. Purpose of data processing

The purpose of using transient and technically necessary cookies is to make the use of the website more user-friendly and effective for users overall and thus to simplify it. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognised even after a page change. The user data collected by technically necessary cookies is not used to create user profiles.

The data collected in IONOS WebAnalytics is collected for analysis purposes and is used exclusively for statistical evaluation and technical optimisation of the website.

The use of Google Maps is in the interest of making it easy to find the locations specified by us on the website

We use the "reCAPTCHA" service to protect the input form on our website. By using this service, it is possible to distinguish whether the corresponding input is of human origin or has been misused by automated machine processing. Google uses the information obtained in this way, among other things, to digitise books and other printed materials and to optimise services such as Google Street View and Google Maps (e.g. house number and street name recognition).

The IP address transmitted as part of "reCAPTCHA" will not be merged with other Google data unless you are logged into your Google account at the time you use the "reCAPTCHA" plug-in.

5. Possibility of objection and removal

As a user, you have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your Internet browser. Cookies that have already been saved can

be deleted at any time. This can also be done automatically. If cookies are deactivated for our website, it may no longer be possible to use all the functions of the website to their full extent

In order to prevent the transmission and storage of data about you and your behaviour on our website by "Google", you must log out of "Google" before you visit our site or use the reCAPTCHA plug-in.

VI. Newsletter, Current information

1. Description and scope of data processing

We offer an electronic newsletter service on our website, which requires registration on the portal provided for this purpose on our website. The data required for sending the newsletter is explained there. No data is passed on to third parties.

2. Legal basis for data processing

The legal basis for the personal data processed in the context of sending the newsletter is Art. 6 para. 1 lit. a and f GDPR.

3. Purpose of data processing

The newsletter is intended to inform existing and potential customers (e.g. test manufacturers, laboratories, proficiency testing organisations) about products and new developments at GBD mbH.

4. Duration of storage

The data collected will be stored for the duration of the newsletter subscription. After cancellation of the subscription by a corresponding declaration of intent by the recipient, the data collected in the context of sending the newsletter will be deleted immediately.

5. Objection and cancellation Cancellation of the newsletter subscription

The subscription to the electronic newsletter can be cancelled at any time with immediate effect. The options available for this are described at in the newsletter registration portal on the website.

VII. External links

1. Description and scope of data processing

There are also no external links on our website. This also makes further explanations on the legal basis and purpose of data processing, the duration of storage and the options for objection and removal unnecessary.

VIII. Registration

2. Description and scope of data processing

On our website, we also do not offer visitors the opportunity to register for any online services. As a result, there is no need for further explanations regarding the legal basis and purpose of data processing, the duration of storage and the options for objection and removal.

IX. Contact form and e-mail contact

1. Description and scope of data processing

We offer a contact form on our website that can be used to contact us electronically. In this case, the personal data transmitted in this way and the user's transmitted message are stored. The minimum information required here is labelled accordingly and is limited to the minimum required.

No data will be passed on to third parties in this context. The data will be used exclusively for processing the enquiry and in the event of follow-up questions.

2. Legal basis for data processing

The legal basis for the processing of the data is Art. 6 para. 1 lit. a GDPR if the user has given consent.

The legal basis for the processing of data transmitted in the course of sending an email is Art. 6 para. 1 lit. f GDPR. If the e-mail contact is aimed at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b GDPR.

3. Purpose of data processing

The processing of personal data from the e-mail serves us solely to process the contact.

The other personal data processed during the sending process is used to prevent misuse of the contact form and to ensure the security of our information technology systems.

4. Duration of storage

The data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected. In the case of data transmitted via the contact form, this is the case when the respective conversation with the user has ended. The conversation is ended when it can be inferred from the circumstances that the matter in question has been conclusively clarified.

The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

5. Possibility of objection and removal

The user has the option of revoking their consent to the processing of personal data at any time. If the user contacts us via the form provided on the Internet, they can object to the storage of their personal data at any time. In such a case, the conversation cannot be continued. The cancellation can be made either in writing by post or by e-mail.

All personal data stored in the course of contacting us will be deleted in this case.

X. Web analysis by Matomo (formerly PIWIK)

1. Scope of the processing of personal data

We do not carry out web analyses of this kind. This makes further explanations on the legal basis and purpose of data processing, the duration of storage and the options for objection and removal unnecessary.

XI. Rights of the data subject

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller:

1. Right to information

You can request confirmation from the controller as to whether personal data concerning you is being processed by us.

If such processing has taken place, you can request the following information from the controller:

- (1) the purposes for which the personal data are processed;
- (2) the categories of personal data that are processed;
- (3) the recipients or categories of recipients to whom the personal data concerning you have been or will be disclosed;
- (4) the planned duration of the storage of the personal data concerning you or, if specific information on this is not possible, criteria for determining the storage period;
- (5) the existence of a right to rectification or erasure of personal data concerning you, a right to restriction of processing by the controller or a right to object to such processing;

- (6) the existence of a right of appeal to a supervisory authority;
- (7) all available information on the origin of the data if the personal data are not collected from the data subject;
- (8) the existence of automated decision-making including profiling in accordance with Art. 22 (1) and (4) GDPR and - at least in these cases - meaningful information on the logic involved and the scope and intended effects of such processing for the data subject.

You have the right to request information as to whether the personal data concerning you is transferred to a third country or to an international organisation. In this context, you may request to be informed of the appropriate safeguards pursuant to Art. 46 GDPR in connection with the transfer.

2. Right to rectification

You have a right to rectification and/or completion vis-à-vis the controller if the processed personal data concerning you is incorrect or incomplete. The controller must make the correction without delay.

3. Right to restriction of processing

Under the following conditions, you may request the restriction of the processing of your personal data:

- (1) if you contest the accuracy of the personal data concerning you for a period enabling the controller to verify the accuracy of the personal data;
- (2) the processing is unlawful and you oppose the erasure of the personal data and request the restriction of their use instead;
- (3) the controller no longer needs the personal data for the purposes of the processing, but they are required by you for the establishment, exercise or defence of legal claims, or
- (4) if you have objected to the processing pursuant to Art. 21 (1) GDPR and it is not yet certain whether the legitimate reasons of the controller outweigh your reasons.

If the processing of personal data concerning you has been restricted, this data - apart from its storage - may only be processed with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

If the restriction of processing has been restricted in accordance with the above conditions, you will be informed by the controller before the restriction is lifted.

4. Right to cancellation

a) Cancellation obligation

You have the right to obtain from the controller the erasure of personal data concerning you without undue delay and the controller shall have the obligation to erase personal data without undue delay where one of the following grounds applies:

- (1) The personal data concerning you are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- (2) You revoke your consent on which the processing was based pursuant to Art. 6 para. 1 lit. a or Art. 9 para. 2 lit. a GDPR and there is no other legal basis for the processing.
- (3) You object to the processing pursuant to Art. 21 (1) GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Art. 21 (2) GDPR.
- (4) The personal data concerning you has been processed unlawfully.
- (5) The deletion of personal data concerning you is necessary to fulfil a legal obligation under Union law or the law of the Member States to which the controller is subject.
- (6) The personal data concerning you was collected in relation to information society services offered in accordance with Art. 8 para. 1 GDPR.

b) Information to third parties

If the controller has made the personal data concerning you public and is obliged to erase it pursuant to Art. 17 (1) GDPR, the controller, taking account of available technology and the cost of implementation, shall take reasonable steps, including technical measures, to inform controllers which are

processing the personal data that you as the data subject have requested the erasure by such controllers of any links to, or copy or replication of, those personal data.

c) Exceptions

The right to erasure does not exist if the processing is necessary

- (1) to exercise the right to freedom of expression and information;
- (2) for compliance with a legal obligation which requires processing by Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- (3) for reasons of public interest in the area of public health in accordance with Art. 9 para. 2 lit. h and i and Art. 9 para. 3 GDPR;
- (4) for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Art. 89 para. 1 GDPR, insofar as the right referred to in section a) is likely to render impossible or seriously impair the achievement of the objectives of that processing, or
- (5) for the assertion, exercise or defence of legal claims.

5. Right to information

If you have asserted the right to rectification, erasure or restriction of processing against the controller, the controller is obliged to notify all recipients to whom the personal data concerning you have been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves a disproportionate effort.

You have the right to be informed about these recipients by the controller.

6. Right to data portability

You have the right to receive the personal data concerning you, which you have provided to the controller, in a structured, commonly used and machine-readable format. You also have the right to transmit this data to another controller without hindrance from the controller to which the personal data has been provided, where

- (1) the processing is based on consent pursuant to Art. 6 para. 1 lit. a GDPR or Art. 9 para. 2 lit. a GDPR or on a contract pursuant to Art. 6 para. 1 lit. b GDPR and
- (2) the processing is carried out by automated means.

In exercising this right, you also have the right to have the personal data concerning you transmitted directly from one controller to another, where technically feasible. The freedoms and rights of other persons must not be affected by this.

The right to data portability does not apply to the processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

7. Right of objection

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on point (e) or (f) of Article 6(1) GDPR, including profiling based on those provisions.

The controller will no longer process the personal data concerning you unless the controller demonstrates compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

If your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for such marketing, which includes profiling to the extent that it is related to such direct marketing.

If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes.

Notwithstanding Directive 2002/58/EC, you have the option of exercising your right to object in connection with the use of information society services by means of automated procedures using technical specifications.

8. Right to revoke the declaration of consent under data protection law

You have the right to revoke your declaration of consent under data protection law at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

9. Automated decision-making in individual cases including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision

- (1) is necessary for the conclusion or fulfilment of a contract between you and the controller,
- (2) is authorised by Union or Member State law to which the controller is subject and which also lays down suitable measures to safeguard your rights and freedoms and legitimate interests; or
- (3) with your express consent.

However, these decisions may not be based on special categories of personal data pursuant to Art. 9 para. 1 GDPR, unless Art. 9 para. 2 lit. a or g GDPR applies and appropriate measures have been taken to protect the rights and freedoms as well as your legitimate interests.

In the cases referred to in (1) and (3), the data controller shall implement suitable measures to safeguard your rights and freedoms and legitimate interests, at least the right to obtain human intervention on the part of the controller, to express your point of view and to contest the decision.

10. Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR.

The supervisory authority with which the complaint has been lodged shall inform the complainant of the status and outcome of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.